



EXHIBITOR & SPONSOR OPPORTUNITIES

HYATT REGENCY AURORA-DENVER CONFERENCE CENTER



APRIL 19 - APRIL 21, 2024

EXHIBITOR HOURS APRIL 20, 7:00AM-6:30PM



SECTION 1 EXHIBITOR OPPORTUNITIES

> EXHIBITOR TABLE \$1,000 | 28 AVAILABLE

- Table & 2 chairs
- Profile on conference app
- Exhibitor ribbon on booth attendant badges
- Customizable virtual exhibitor profile on app
- Meals, snacks, and beverages during exhibit hours (\$600 value)
- 25% conference registration discount for booth attendants
- Complimentary job board posting

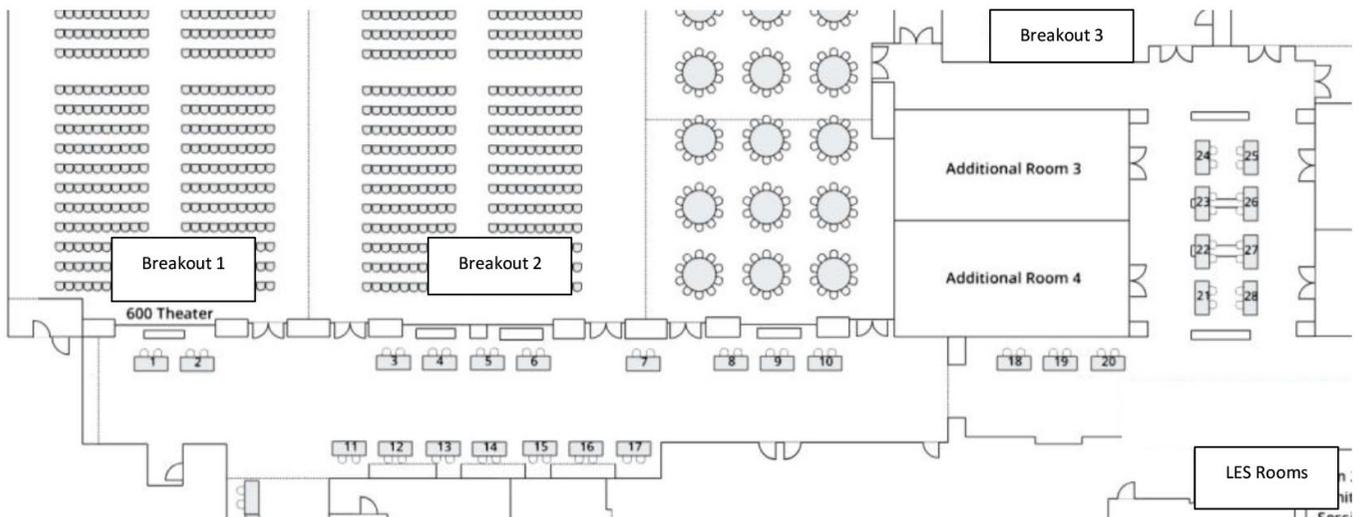
> LEAD RETRIEVAL SYSTEM \$100 | 28 AVAILABLE

- CodeReadr for up to 2 devices

> FLOOR CLINGS - \$1,500 | 4 AVAILABLE

- Set of 4 customized 9" floor clings
- Work with our professional graphic designer

FIND YOUR SPOT



SECTION 2 ATTENDEE ENGAGEMENT OPPORTUNITIES

> WIFI - \$5,000 | 1 AVAILABLE

- Company name and logo on back of badges
- Logo on signage with wifi information
- Logo on any communications sent out re: wifi (pre-conference attendee emails)
- Company recognition on push notifications advertising wifi

> ANNUAL CACVT T-SHIRT \$5,000 | 1 AVAILABLE

- Annual CACVT t-shirt designed by CACVT member
- Given to attendees at conference check-in
- Company logo included on front of t-shirt
- Long-term brand recognition



SECTION 2 ATTENDEE ENGAGEMENT OPPORTUNITIES - CONTINUED

> **ATTENDEE BAGS - \$5,000 | 2 AVAILABLE**

- Provide company branded bag -OR- company logo to accompany CACVT logo

> **BAG INSERT - \$500 | 4 AVAILABLE**

- Flyer or small brochure provided by company

> **BADGE SPONSOR: FRONT
\$1,500 | 2 AVAILABLE**

- Company logo on front of badges

> **ATTENDEE BADGE LANYARDS
\$1,500 | 1 AVAILABLE**

- Provide company branded lanyards
-OR- single color screen printed logo on colored lanyard

ANTICIPATE
ATTENDEES **600+**



SECTION 3 BREAK OPPORTUNITIES

> **FRIDAY SNACK BREAK
\$5,000 | 2 AVAILABLE**

- Set up and exhibit during Friday lectures
- Company name and logo on signage for food
- Company name and logo on push notification for Friday lectures (\$350 value)

> **SATURDAY SOCIAL \$10,000 | 2 AVAILABLE**

- About 10 minutes to present to attendees
- Company information on rotating display throughout social event
- Company name and logo on drink tickets
- Company name and logo signage
- Company name and logo on 2 push notifications (\$700 value)

> **SATURDAY SNACK BREAK (AM OR PM)
\$1,500 | 2 AVAILABLE**

- Company name and logo on push notification shortly before break
- Company name and logo signage at beverage and snack tables

> **SUNDAY BREAKFAST BUFFET
\$7,500 | 1 AVAILABLE**

- Company name and logo signage at buffet tables
- Exhibit table outside lecture room throughout Sunday sessions
- Brief intro at 7am breakfast session (up to 10 minutes)
- Company name and logo on Sunday morning push notification (\$350 value)



SECTION 4 PROGRAM OPPORTUNITIES

> **STUDENT PROGRAM SPONSOR** \$2,500 | 2 AVAILABLE

- This sponsorship creates an opportunity for students to attend at a deeply discounted rate
- Logo and company name on student targeted emails to 9 AVMA-accredited vet tech programs in Colorado plus attendees of distance learning programs
- Brief company message emailed to students
- Brief introduction at student meeting on Saturday
- Prize for student t-shirt contest: \$250 value
- Prizes for student attendees: \$500 value

> **SESSION SPONSOR** \$1,500 | 6 AVAILABLE

- Company name and logo included in introduction and thank you
- Option to provide a speaker, based on topic and availability





SECTION 5 DIGITAL ENGAGEMENT

MOBILE APP USE:
93% OF ATTENDEES

> PRE-CONFERENCE NEWSLETTER FEATURE \$250 | 3 AVAILABLE

- Company name and logo in one Spring Conference newsletter feature
- Company tag line
- Hyperlink to URL of your choosing
- Distributed to over 4000 recipients with a 55% open rate

> PRE-CONFERENCE EMAIL \$600 | 3 AVAILABLE

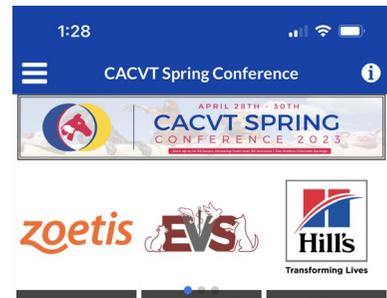
- Company name and logo below the body of text of one preconference email
- 3-4 line company message
- Hyperlink to URL of your choosing
- Distributed to over 4000 recipients with a 55% open rate

> SOCIAL MEDIA POSTS \$500 | 3 AVAILABLE

- Company name and logo on the graphic of one Spring Conference post
- Hashtag of your choosing

> SCROLLING LOGO ON HOME PAGE \$500 | 9 AVAILABLE

- Company name and logo featured prominently on the app home page
- Hyperlinked to URL of your choosing



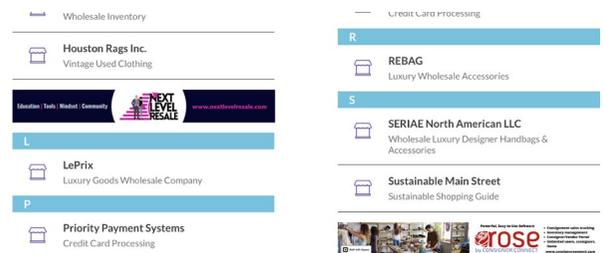
REACH MORE THAN 7500
INDUSTRY PROFESSIONALS

> DAILY NEWS MESSAGING \$500 | 2 AVAILABLE

- Company name and logo in one Spring Conference Daily News email (Saturday or Sunday)
- 6-8 line company message
- Hyperlink to URL of your choosing
- Distributed to all conference registrants (attendees, partners, speakers)

> MIDDLE BANNER ADS \$750 | 5 AVAILABLE

- Your design hyperlinked to website or marketing material
- Design listed in Attendee, Speaker, Exhibitor, and Sponsor lists



OVER
67,000
IMPRESSIONS
ON THE APP

> PUSH NOTIFICATIONS \$350 | 7 AVAILABLE

- Your message sent to all attendees; max 90 characters including spaces

SPONSOR TIERS

INTRODUCING OUR TIERED SPONSORSHIP PROGRAM FOR 2024!

This innovative program offers multiple sponsorship tiers tailored to meet your specific needs and objectives. Explore the options available in this brochure to elevate your sponsorship status to Gold, Silver, or Bronze levels. Reserve your preferred engagement opportunities today!



EXAMPLE: Standard Exhibitor Table \$1,000
Middle Banner Ad \$500
Saturday Social \$10,000

Total Support \$11,500 = Gold Sponsor

PRESENTED BY



RSVP TODAY

CLICK HERE TO RESERVE YOUR SPOT TODAY!

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